

Tramore

Our Town, Our Future

ONLINE SURVEY REPORT | OCTOBER 2024



TRAMORE
DEVELOPMENT TRUST

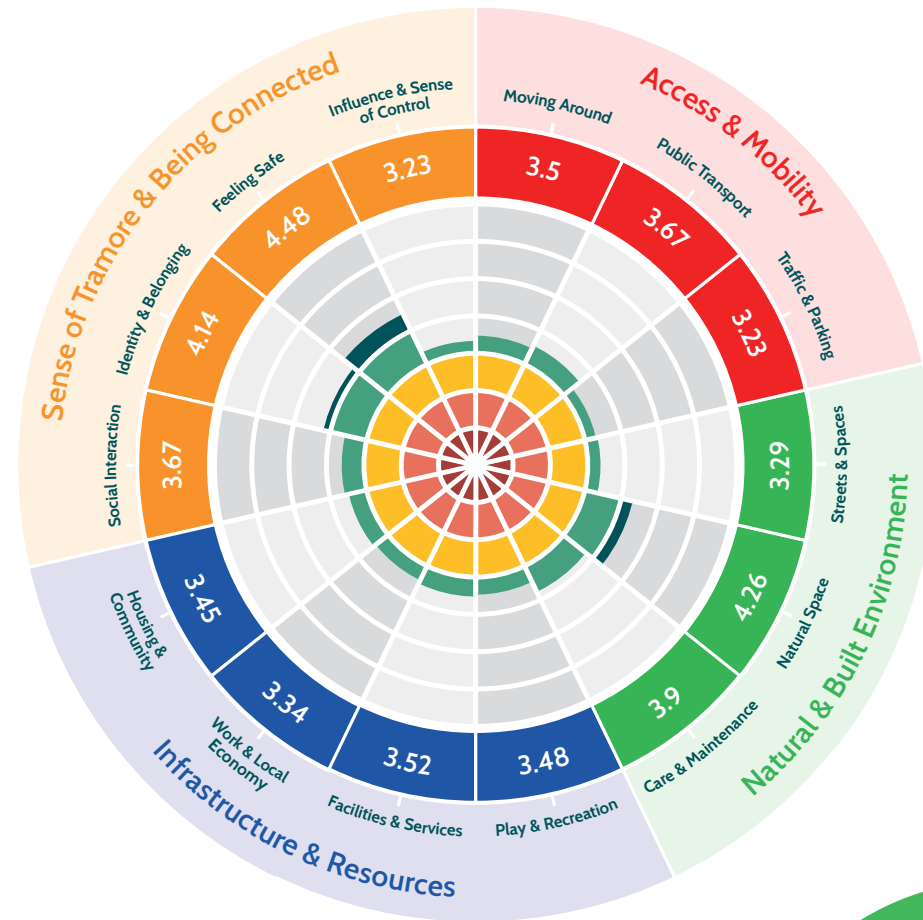


Tramore

Our Town, Our Future

Tramore Development Trust (TDT) would like to thank you for your participation in “Our Town, Our Future” survey in April of this year.

This short report gives an outline of your responses and scores and TDT wish to highlight what it has done since and how it intends to build on the online survey findings and ask you for your guidance on what are the priorities for attention for the Town’s future. TDT wishes to stay connected with you to ensure that we focus on the right things and that we collectively help shape a better Tramore.



737 People responded to the survey



74% of respondents were aged 35 -64



57% of respondents were Female, 43% male



Executive Summary

In April, the Tramore Development Trust (TDT) carried out the “Our Town, Our Future” survey to gather your thoughts on what makes Tramore great and where we can make it even better. The goal was to understand the town’s needs and work together with local partners to address them.

Using a tool from the Scottish Government, we asked you to rate different aspects of life in Tramore based on your experiences. Here’s a snapshot of what you told us:

- **Good News:** Most of you feel positive about living in Tramore, which is wonderful to hear!
- **Room for Improvement:** There are a few areas where you’d like to see changes.
- **Better Connections:** A major finding was the need to improve the links—both physical and social—between the estates on the Ring Road and Riverstown and the town centre.
- **Community and Recreation:** There’s a call for better community and recreational facilities to keep up with our growing town.
- **Town Layout and Transport:** Many of you suggested rethinking how Tramore handles traffic, parking, and public transport to make getting around easier for everyone.

- **Local Amenities:** There’s interest in adding small amenities within residential areas, with better connections to the town centre and other key destinations.
- **Bringing People Together:** You’d like more opportunities for residents to connect and engage with one another.
- **Local Economy:** There’s also a strong desire to explore economic opportunities, especially by focusing on Tramore’s beautiful natural coastal surroundings and maritime resource.

Your feedback is invaluable as we work together to shape the future of our town. Thank you for sharing your thoughts and we look forward to keeping you updated on next steps.!

Introduction

The merit of carrying out the “Our Town, Our Future” survey using the place standard tool was its ability to feel the pulse of the Tramore community offering a chance for the different groups/communities and organisations to tell us what’s working well and where extra attention was needed.

The tool was originally developed through joint working between the Scottish Government, Public Health Scotland and Architecture and Design Scotland and was created for the development of a “neighbourhood quality standard” to evaluate a place. It’s main feature is in how it can enable to structure conversations around the many physical and social aspects that come together to make a place regardless of size.

Background and Context

The idea of “Our Town, Our Future” started in September 2023 and Tramore Development Trust has since planned its approach to carry out the survey exercise in April 2024 and now bring the survey results report back to the community.



Scoring & Variables

A reminder on how the place standard tool survey works - the tool uses a 1 to 7 scoring system, where 1 means there is a lot of room for improvement and 7 means there is very little improvement needed. Scores were captured on the following variables;

Access & Mobility

- **Moving Around**—How easy it to move around and get to where I want to go
- **Public Transport**—How easy it to move around and get to where I want to go
- **Traffic & Parking**—How do traffic & parking affect how I move around Tramore

Natural & Built Environment

- **Streets & Spaces**—What are the buildings, streets & public spaces like in Tramore
- **Natural Space**—How easy is it for me to regularly enjoy natural space in Tramore
- **Care & Maintenance**—How well is Tramore looked after and cared for

Infrastructure & Resources

- **Play & Recreation**—How good are the spaces and opportunities for play and recreation in Tramore
- **Facilities & Services**—How well do facilities and services in Tramore meet my needs
- **Work & Local Economy**—How active is the local economy in Tramore and are there good opportunities for work, volunteering and training

- **Housing & Community**—How well do the homes in Tramore meet the needs of my community

Sense of Tramore & Being Connected

- **Social Interaction**—How good is the range of opportunities which allow me to meet and spend time with other people
- **Identity & Belonging**—to what extent does Tramore have a positive identity that supports a strong sense of belonging
- **Feeling Safe**—How safe does Tramore make me feel
- **Influence & Sense of Control**—When things happen in Tramore how well am I listened to and included in decision-making



11.5% of the 35-64 year old population of the town responded to the survey



3000 Survey postcard invitation sent



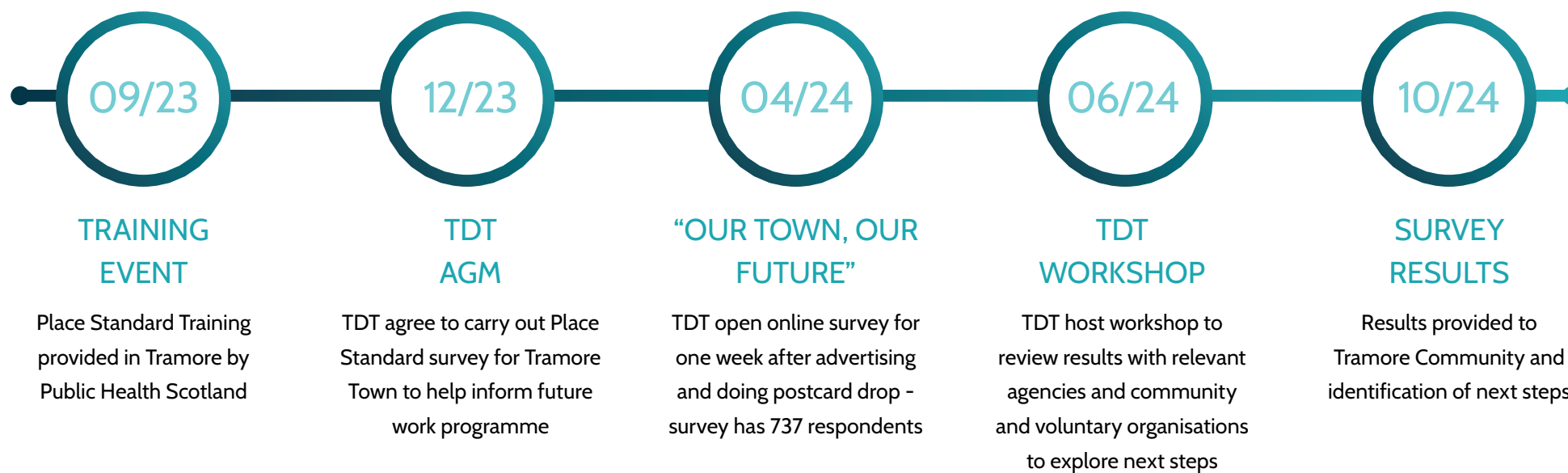
6.6% Respondents rate of Tramore overall 11,277 population (CSO 2022)



Tramore

Our Town, Our Future

PROJECT TIMELINE



Access & Mobility

01: Moving Around

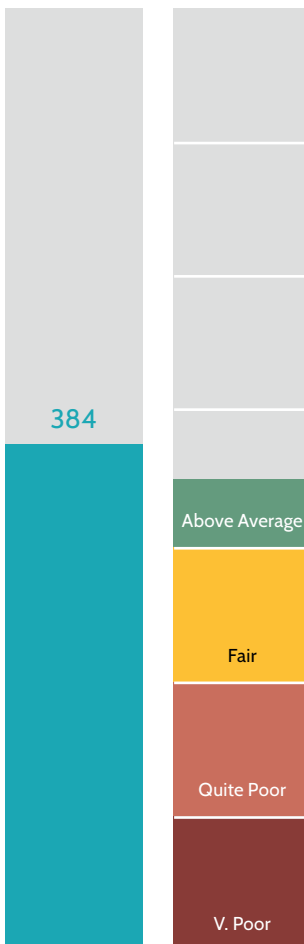
How easy it to move around and get to where I want to go?

We asked were paths and routes suitable? Were there enough routes for people to get to where they want to go? Were those routes attractive and safe and could everyone use them?

Here is what you said:

54.7%
SCORED 3 OR LESS

3.5
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Access & Mobility

O2: Public Transport

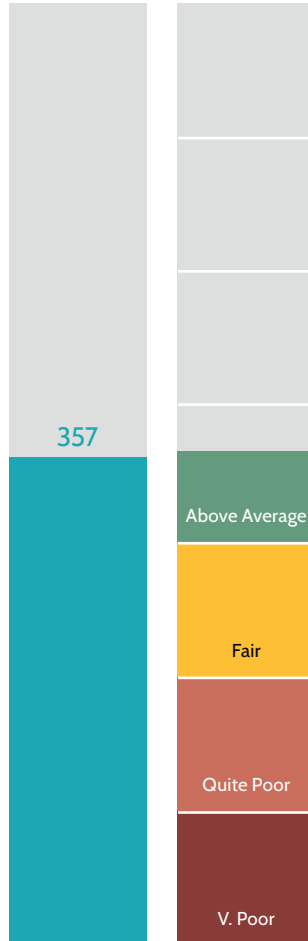
How easy it is to move around and get to where I want to go

We asked to consider if public transport was a good option and could everyone use the services? Was there adequate information on services and did the public transport system allow people to get to where they needed to go?

Here is what you said:

51.8%
SCORED 3 OR LESS

3.67
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Access & Mobility

O3: Traffic & Parking

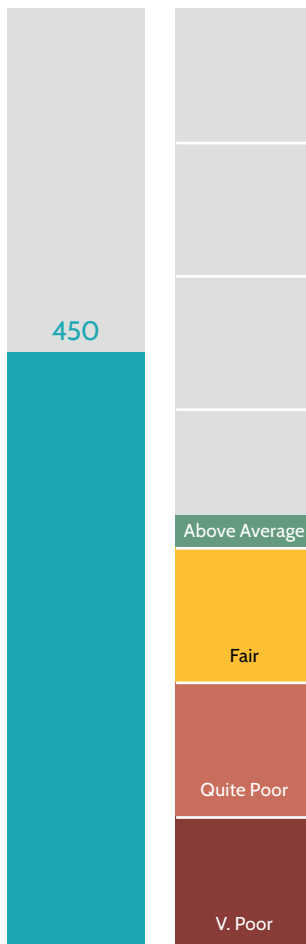
How do traffic & parking affect how I move around Tramore

We asked to consider if people had priority over vehicles and how did traffic affect people? What impact did parking have and what options was there for lower carbon travel?

Here is what you said:

63.6%
SCORED 3 OR LESS

3.23
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Natural & Built Environment

04: Streets & Spaces

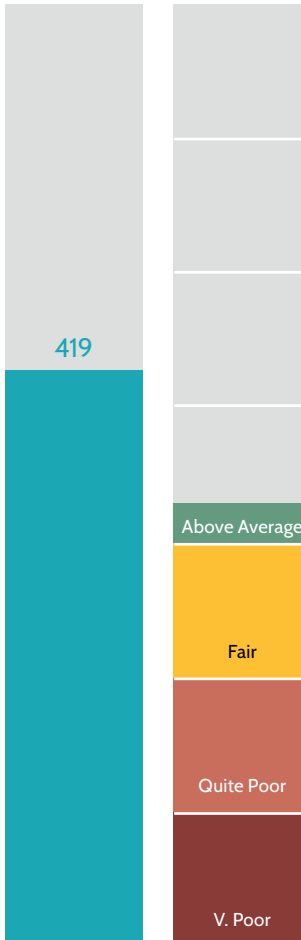
What are the buildings, streets & public spaces like in Tramore

We asked you to consider what the streets and spaces in Tramore were like? Was it easy to find your way around? How accessible were spaces for everyone and were there any challenges?

Here is what you said:

61.4%
SCORED 3 OR LESS

3.29
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Natural & Built Environment

05: Natural & Spaces

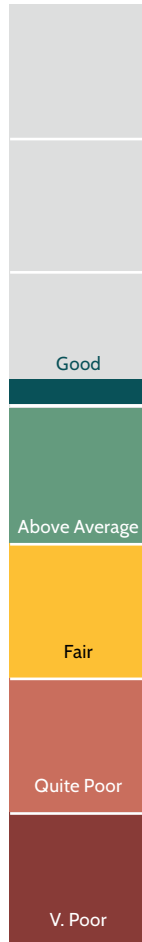
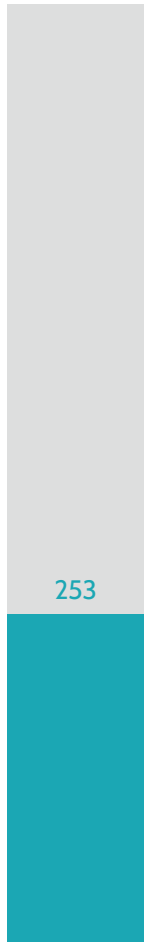
How easy is it for me to regularly enjoy natural space in Tramore

This area asked to consider what kind of natural spaces were there and could everyone use these spaces?

Here is what you said:

35.8%
SCORED 3
OR LESS

4.26
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Natural & Built Environment

06: Care & Maintenance

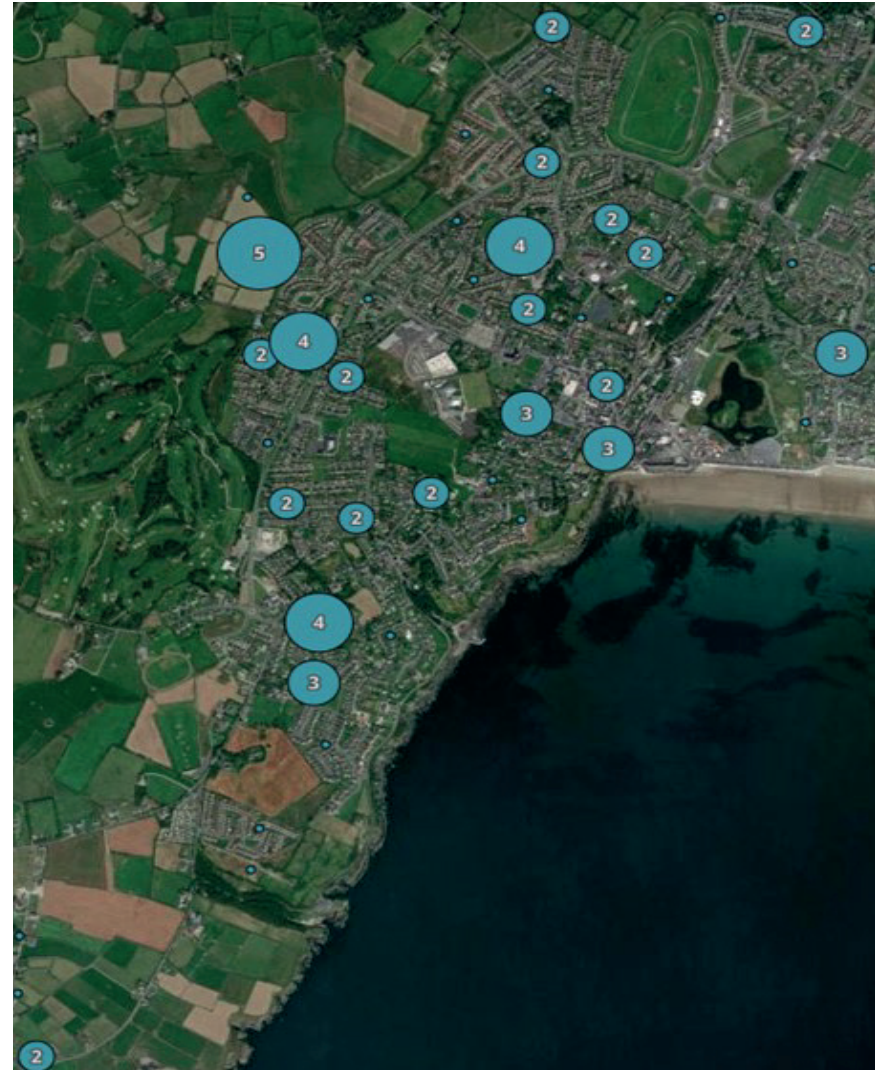
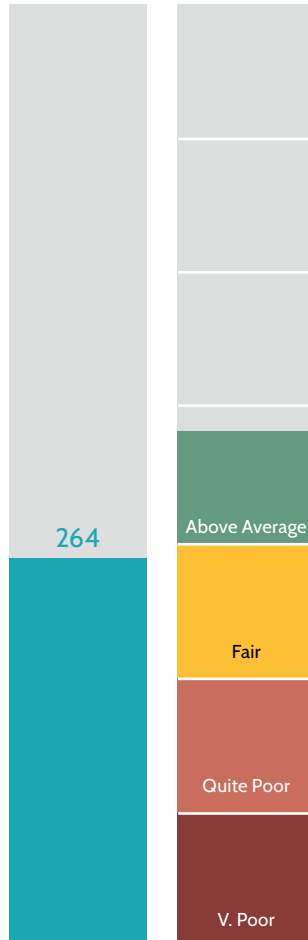
How well is Tramore looked after and cared for

This area asked to consider you to score based on the extent the buildings, streets and spaces were maintained?

Here is what you said:

41.3%
SCORED 3 OR LESS

3.9
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less



Infrastructure & Resources

07: Play & Recreation

How good are the spaces and opportunities for play and recreation in Tramore

This question asked you to score on the basis of what opportunities were there for play and recreation, were there places that everyone could enjoy and were they well used?

Here is what you said:

52.3%
SCORED 3
OR LESS

3.48
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

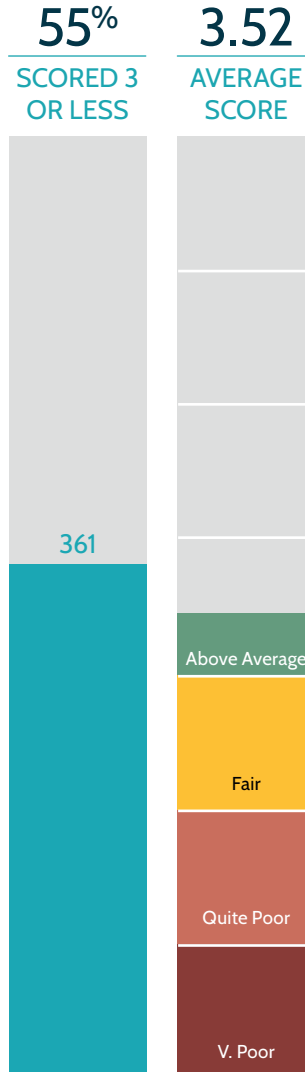
Infrastructure & Resources

08: Facilities & Services

How well do facilities and services in Tramore meet my needs

We asked you to consider what facilities and services were in Tramore and if they met local needs, now and in the future? Were facilities and services easy to get to and use and if there were any barriers for people?

Here is what you said:



Map indicates where eircodes were provided and respondents scored 3 or less

Infrastructure & Resources

09: Work & Local Economy

How active is the local economy in Tramore and are there good opportunities for work, volunteering and training

We asked you to consider when scoring how active the Tramore local economy was? To what extent was work available in the local area for those that wanted it and were there opportunities for people to build skills?

Here is what you said:

58.3%
SCORED 3
OR LESS

3.34
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Infrastructure & Resources

10: Housing & Community

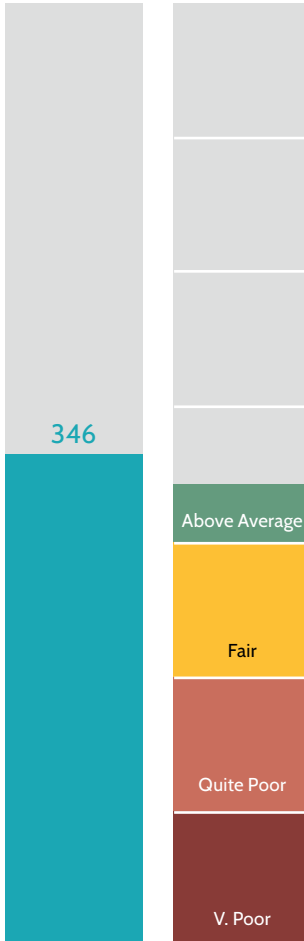
How well do the homes in Tramore meet the needs of my community

This variable asked you to consider when scoring if there was a good mix of housing types and were residential areas attractive? Were homes and places able to adapt to changing circumstances and was there a good community spirit?

Here is what you said:

53.2%
SCORED 3
OR LESS

3.45
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

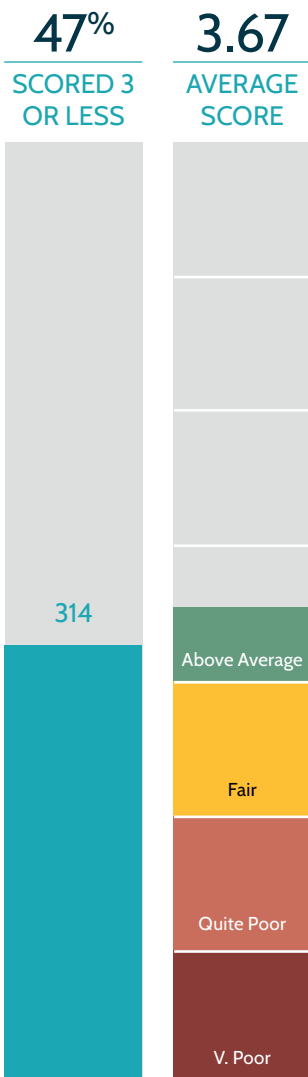
Sense of Tramore & Being Connected

11: Social Interaction

How good is the range of opportunities which allow me to meet and spend time with other people

This question asked you to consider when scoring where people get together and how people find out what's happening within Tramore or to what extent people can come together in a crisis?

Here is what you said:



Map indicates where eircodes were provided and respondents scored 3 or less

Sense of Tramore & Being Connected

12: Identity & Belonging

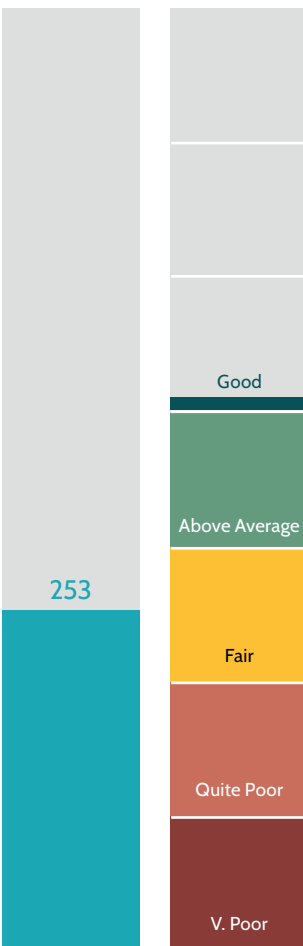
to what extent does Tramore have a positive identity that supports a strong sense of belonging

This question asks you to consider how strong is the sense of identity and belonging within Tramore and how involved or welcoming are people?

Here is what you said:

36.5%
SCORED 3
OR LESS

4.14
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less



Sense of Tramore & Being Connected

13: Feeling Safe

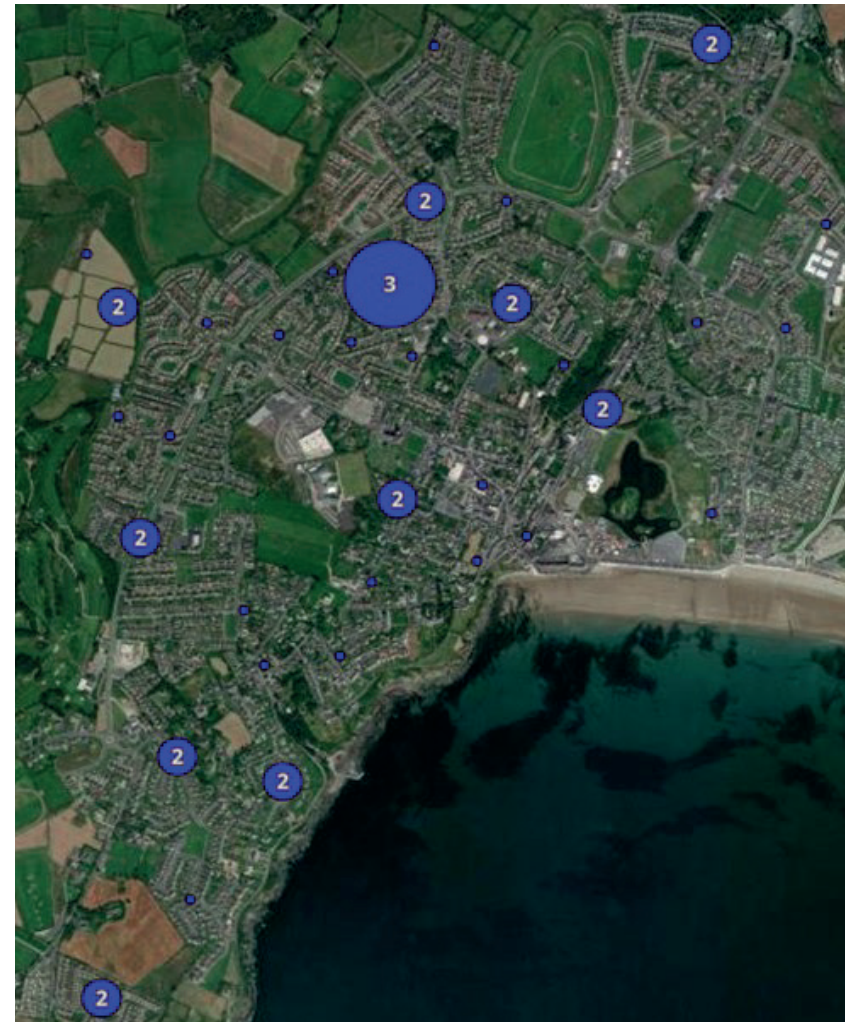
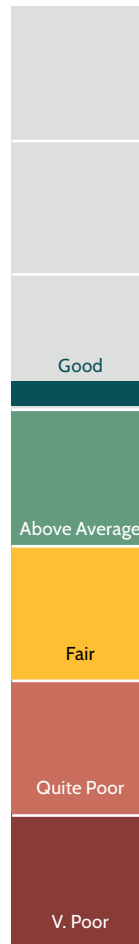
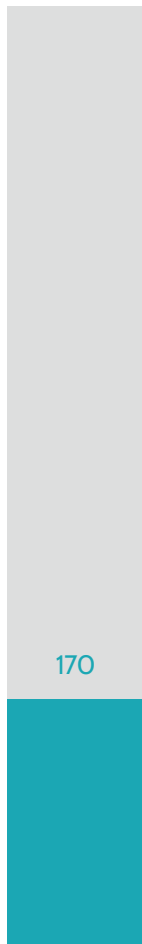
How safe does Tramore make me feel

This question asked to consider when scoring whether everyone felt safe in Tramore? Were there any physical environment or social issues that contributed to how safe people felt.

Here is what you said:

26.6%
SCORED 3
OR LESS

4.48
AVERAGE
SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

Sense of Tramore & Being Connected

14: Influence & Sense of Control

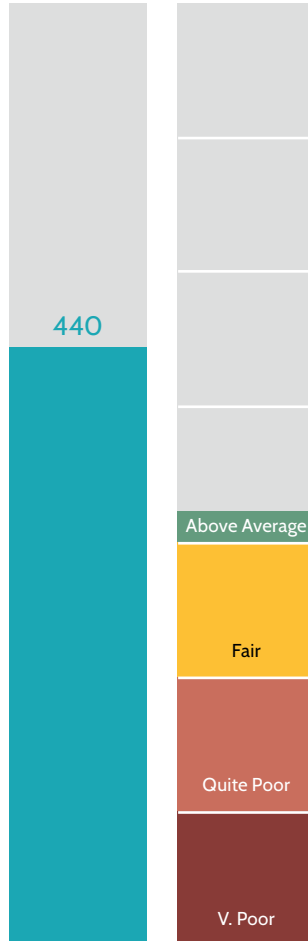
When things happen in Tramore how well am I listened to and included in decision-making

This query asked you to consider when scoring the extent to which the Tramore community have a voice? Is the community listened to and are there effective local groups within Tramore?

Here is what you said:

63.6%
SCORED 3 OR LESS

3.23
AVERAGE SCORE



Map indicates where eircodes were provided and respondents scored 3 or less

What we did and What Next

TDT made a conscious decision not to share or discuss any preliminary results for analysis until after the 2024 Local Elections was held in June. We did host a workshop later that month in the Coastguard Cultural Centre with a number of agencies and community and voluntary organisations invited to help review the results, give context to the scores and help identify next steps.

Our analysis from the scoring and workshop event

It's encouraging to hear that many residents feel positive about life in Tramore! That said, some areas show room for improvement, especially in neighbourhoods where respondents shared lower satisfaction scores when their eircodes were provided..



Areas Identified for Improvement

Access & Mobility

A key issue highlighted was the need to improve connections within the town, particularly between the estates on the Ring Road and Riverstown, and the town centre. Feedback also pointed to traffic flow, parking, and public transport needing attention. There's a strong call to rethink how Tramore handles mobility to make it easier for everyone to get around.

Next Step: We plan to bring together key stakeholders to work together on addressing these issues, based on the findings.

Natural & Built Environment

The natural surroundings of Tramore scored high in satisfaction, with many residents enjoying the town's coastal environment. There was recognition of the marine environment's untapped potential to benefit the community further.

Next Step: Explore local economic opportunity of Tramore's natural environment and marine resource with a working group made up of relevant stakeholders

Infrastructure & Resources

Community and recreation facilities and amenities proved to be a strong area identified for improvement with many areas where eircodes were provided highlighting dissatisfaction with the current level of provision and calling for better community and recreational facilities to keep up with our growing town. The workshop event highlighted how provision of small amenities within residential areas, with better connections to the town centre could have potential to help reconnecting areas to and within the town.

Action: We wish to bring together some relevant agencies/partners to work together on these issues based on your views and help inform Tramore's Local Area Plan and any future funding bids for infrastructure and resources within Tramore

Sense of Tramore and being connected

Scoring within the survey and in particular when eircodes were provided revealed a high degree of dissatisfaction and disconnect with the town where large residential estates or where traffic prevented interconnectivity. The idea of bringing people together and to create opportunities for residents to reconnect and engage with one another was highlighted in the workshop.

Action: A working group to focus on connecting Tramore communities to be convened

99

TDT thank you for your participation and input— we are committed to ensuring your voices shape the future of Tramore and we will keep you posted on the progress of “Our Town, Our Future”!





TRAMORE

DEVELOPMENT TRUST

Tramore Development Trust wants to play a significant role in improving Our Town and its future and seeks to work alongside its people and supporting agencies to improve the quality of life for all in Tramore.

Tramore Development Trust will reach out to you on a continuous basis to help understand Tramore better and ensure it is on the right course of action. There is strong recognition that we need to delve deeper in certain geographic areas and in particular with different groups in Tramore to collectively bring about a work programme that will be fit for purpose for the Town.

This important work sits alongside the Trust's core responsibility in providing a strong cultural resource for Tramore Town.

It is the intention of the Trust to commence its outlined commitments without delay providing regular updates to you on the progress of "Our Town, Our Future"

Thank You!